



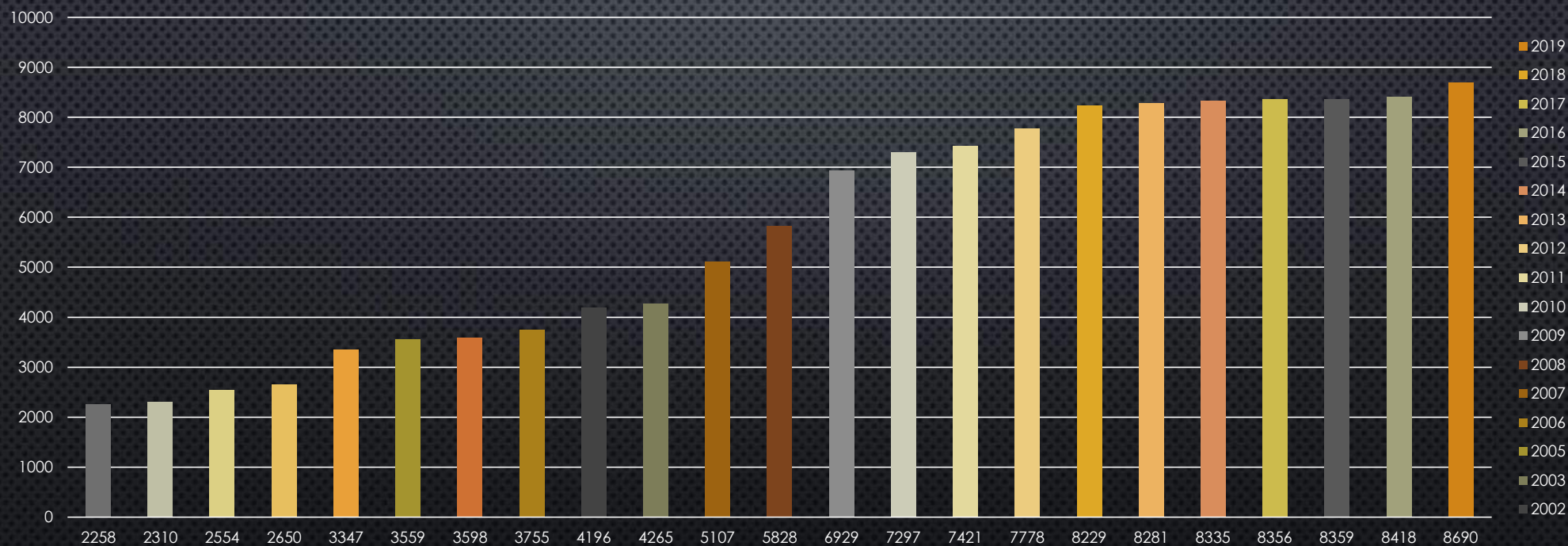
THE SWEDISH BRIDGE FESTIVAL WITH THE CHAIRMAN'S CUP

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SWEDISH BRIDGE FEDERATION



10th EBL NBO Officers' Seminar | Prague | 2020

THE DEVELOPMENT



THE TIMING

- ALWAYS FRIDAY WEEK 30 AND WEEK 31.
- FIXED TIMES ON THE VARIOUS TOURNAMENTS — ALWAYS START IN TIME — DOESNT MATTER IF IT'S 50 OR 500 PAIRS.
- VERY FEW TOURNAMENTS REQUIRE PRE-REGISTRATION — DROP IN AND PLAY.
- ALWAYS KEEPING THE TIME SCHEDULE — ALWAYS BAROMETER (OR SEMIBAROMETER).
- ALWAYS RUNNING SCORES.



IMPORTANT FACTORS



- WE HAVE A LOT OF STAFF, 13 ONLY IN DUPLICATION. ABOUT 25 TD:s. 30 CADDIES ETC. IN TOTAL THE STAFF IS AROUND 100 PEOPLE MAKING IT ALL HAPPEN.
- VERY LITTLE TECHNICAL ISSUES WHICH MAKES "THE MACHINE" RUN SMOOTHLY

WHAT DO WE OFFER BRIDGE WISE?



- "CHEAP" TOURNAMENTS — MASTER POINTS AND CASHPRIZES IN ALL TOURNAMENTS.
- A WIDE SELECTION OF TOURNAMENTS FOR ALL LEVELS.
- DAILY THREE BRONZE TOURNAMENTS (10.00, 14.30 AND 19.00). 24 BOARDS.
- DAILY ONE SILVER TOURNAMENT (15.30). 40 OR 42 BOARDS.
- DAILY ONE SWEDISH CHAMPIONSHIP.
- CHAIRMAN'S CUP — SATURDAY — THURSDAY. KO TEAM TOURNAMENT.
- ONE GOLD MINE PAIRS THAT CLOSSES THE BRIDGEFESTIVAL (TWO DAYS)

KEY FACTORS 1



- GOOD TIME IN THE YEAR – NORMALLY SUNSHINE
- GOOD PLACE FOR SWEDISH PLAYERS IN THE MIDDLE OF THE TRIANGLE, STOCKHOLM, GÖTEBORG AND MALMÖ.
- A VERY GOOD AIR-CONDITIONED VENUE WITH 4600 SQM IN AN OPEN AREA.
- THE VENUE IS IN THE MIDDLE OF THE TOWN AND NO CAR IS NEEDED TO GET BETWEEN HOTELS AND THE VENUE.

KEY FACTORS II

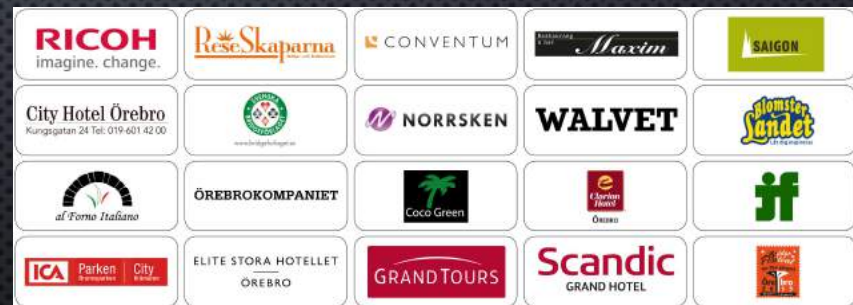
- EVERYONE LIKES TO PLAY TOURNAMENTS WITH A MASSIVE NUMBER OF PAIRS.
- OUR RECORD 525 PAIRS. A NORMAL SIDE EVENT IS ABOUT 250-350 PAIRS.
- EVERYONE KNOWS WHAT TO EXPECT IF THEY BEEN THERE BEFORE — FEW CHANGES.
- THE SOCIAL PARTS OUTSIDE THE BRIDGE. RESTAURANTS, BARS, SHOPPING ETC.



WHO IS ATTENDING?



- AROUND 30 NATIONALITIES
- 18 YOUTH TEAMS IN 2019
- WORKING HARD WITH SPONSORS, GOT A VERY GOOD DEAL WITH THE TOWN. MAKING IT ALL POSSIBLE FINANCIALLY .



WELCOME TO THE SWEDISH BRIDGE FESTIVAL 2020!

