BRIDGE COMPANY

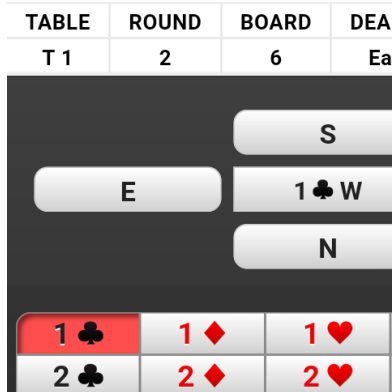
BY BRIDGE COMPANY
BRIDGE+MORE

Taking bridge to a new level

Kren Erik Nielsen
Chairman
+45 25 25 00 52

kren@bridgecompany.com

February 2018



BRIDGE COMPANY

BY BRIDGE COMPANY
BRIDGE+MORE

EBL Officer Seminar 2014 and 2016

TABLE	ROUND	BOARD	DEA
T 1	2	6	Ea

	S	
E	1♣ W	
	N	

1♣	1♦	1♥
2♣	2♦	2♥

BRIDGE COMPANY

BY BRIDGE COMPANY
BRIDGE+MORE

OUR GOALS

Make it **simple**
- To be able to play bridge
- To be able to learn bridge
- For young and for not so young
- For beginners to advanced

Make it **easy**
- To setup and to handle a game
- To reduce preparation time
- To reduce the logistics of a game

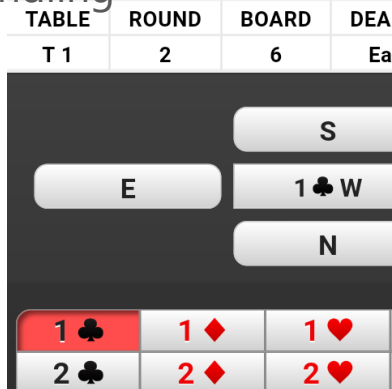
Make it **more fun** to play
- Fair (barometer)
- Now
- Details and easy comparison

HOW

- One solution for private social games, private club games, affiliated club games, federations tournaments

- A complete – open – solution
- Constantly adding features
- Intelligent actions
- User requests and comments based

- Real time results
- Unique data
- Real time – remote – support
- Real time – remote – handling



BRIDGE COMPANY

BY BRIDGE COMPANY
BRIDGE+MORE

Examples

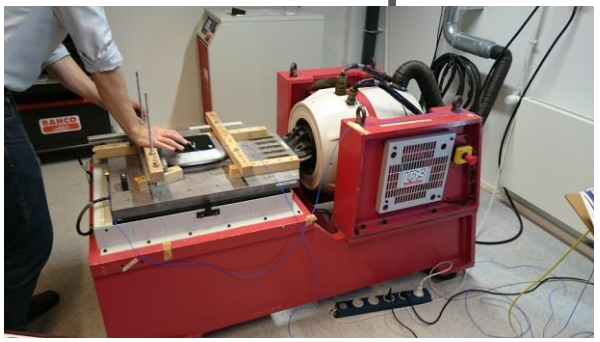
TABLE	ROUND	BOARD	DEA
T 1	2	6	Ea

	S	
E	1 ♣ W	
	N	
1 ♣	1 ♦	1 ♥
2 ♣	2 ♦	2 ♥

BRIDGE COMPANY

BRIDGE+MORE BY BRIDGE COMPANY

Examples



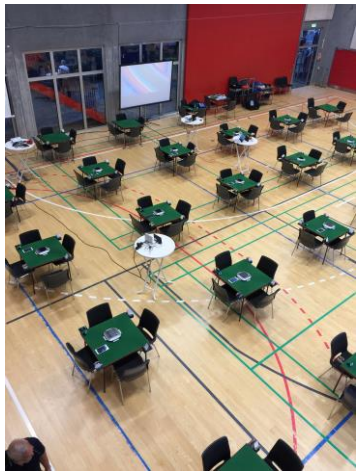


TABLE	ROUND	BOARD	DEA
T 1	2	6	Ea

	S	
E	1 ♣ W	
	N	
1 ♣	1 ♦	1 ♥
2 ♣	2 ♦	2 ♥

BRIDGE COMPANY

BY BRIDGE COMPANY
BRIDGE+MORE

Examples

TABLE	ROUND	BOARD	DEA
T 1	2	6	Ea

S

E 1♣ W

N

1♣	1♦	1♥
2♣	2♦	2♥

BRIDGE COMPANY

BY BRIDGE COMPANY
BRIDGE+MORE

TESTIMONIALS AND FEEDBACK

"jeg er duperet tak" - "impressed"

Zia Mahmood – The most famous bridge player

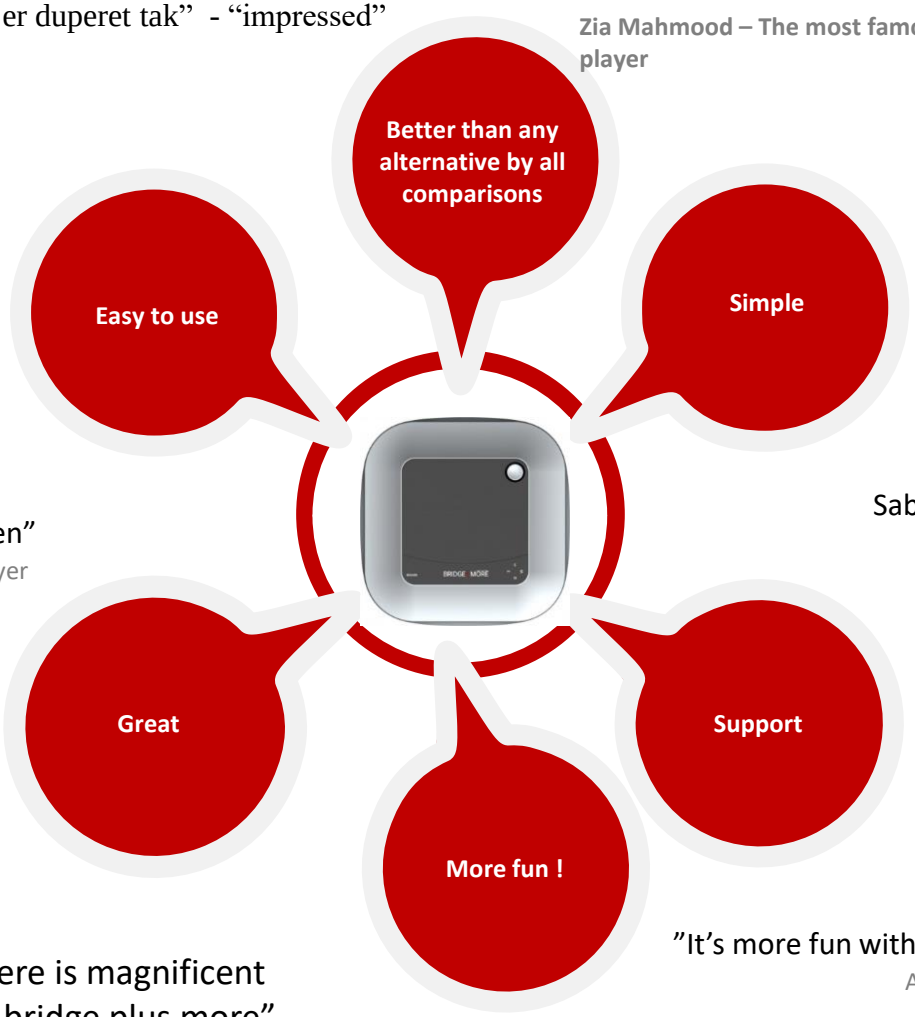
I think your product is brilliant!
English bridge player

"it's a really fine thing and easy to use, at the moment I don't need any help"

"works well. Simple to start using"
Danish bridge player (owns 2)

"first experience with B+M is very nice"
Volker
German Bridge player and teacher (owns 2)

Jesper



"stor glede av bridgemaskinen"
Norwegian bridge player

Sabine "Fantastic" - Roy "love it"

"World class support"

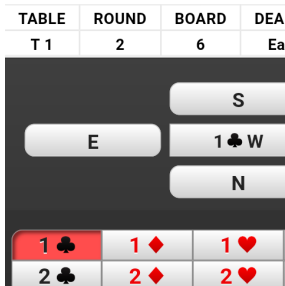
"Very compelling"
Tournament director playing before deciding to invest

"everything was great. Really liking it"
Cadir
Top US bridge player and influencer (owns 2)

"It's more fun with B+M"
ACBL TD

"The weather here is magnificent today as is your bridge plus more"
Dutch player

"fungerte meget bra!" – "works nicely"
Norwegian club



BRIDGE COMPANY

BRIDGE+MORE BY BRIDGE COMPANY

TABLE TOP CARD DEALER AND READER

- Only two decks of cards
- Reach out and take the cards
- Clear game indication
- Lid – listen to the clicks
- Lid – used by a strong irritated guy or by a weak finger with arthritis
- Intelligent actions if next card deck read issues

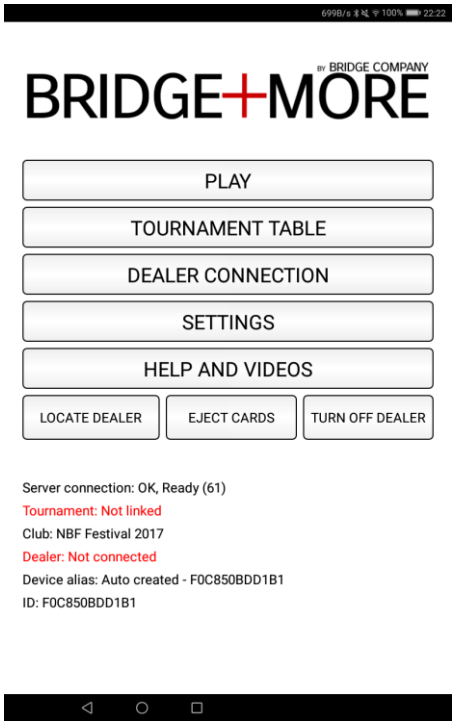
Facts:

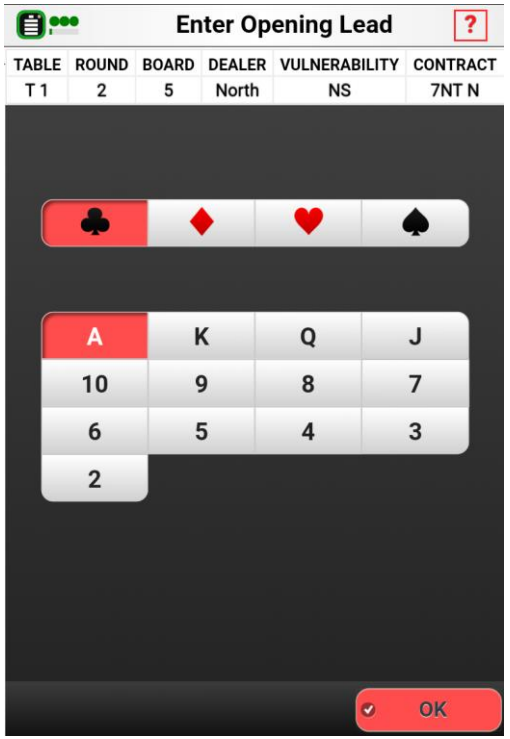
- Battery for approx. 180 boards
- Weight 2.2 kilo
- All metal case

BRIDGE COMPANY

BRIDGE+MORE BY BRIDGE COMPANY

TABLET





- Simple and easy
- Help and guidance
- Color / buttons
- Indications

Facts:

- Standard Android
- Wi-Fi / Bluetooth
- Battery for approx. 75 -100 boards – depends on tablet and brightness

BRIDGE COMPANY

BRIDGE+MORE BY BRIDGE COMPANY

A COMPLETE – OPEN – SOLUTION

Today

Game setup	Card handling	Game Software	Game handling and reg.	Results	Player data
Federation	Club 3 party	Federation	3 party	Federation 3 party	Federation

BRIDGE COMPANY

BRIDGE+MORE

A COMPLETE – OPEN – SOLUTION

Private game: Game setup, card, game and results handling.
Player options as well
Barometer

BRIDGE+MORE

ONE TO CONTACT - ONE TO BLAIM - ONE TO HANDLE

Users in 19 countries – around the world – 24/7 support soon to be launched

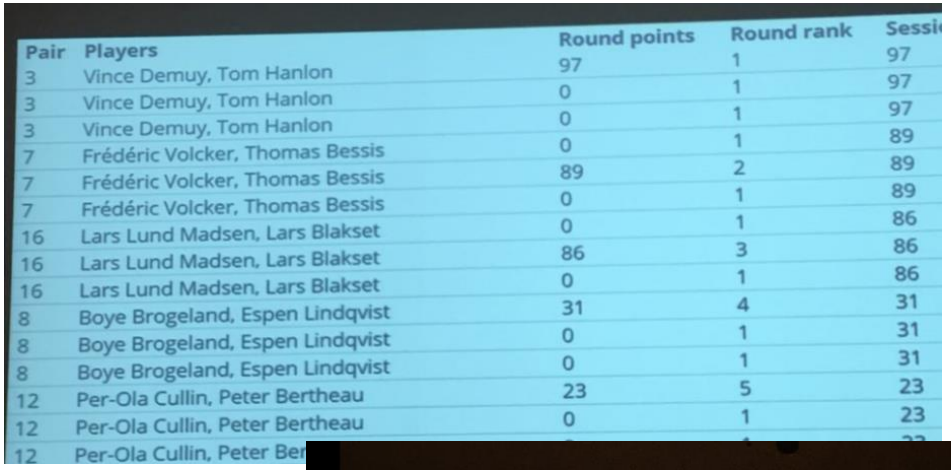
Game setup	Club game: card, game and results handling	Player data
Federation	BRIDGE+MORE	Federation

OPEN - SEE HOW

BRIDGE COMPANY

BRIDGE+MORE BY BRIDGE COMPANY

REAL TIME RESULTS

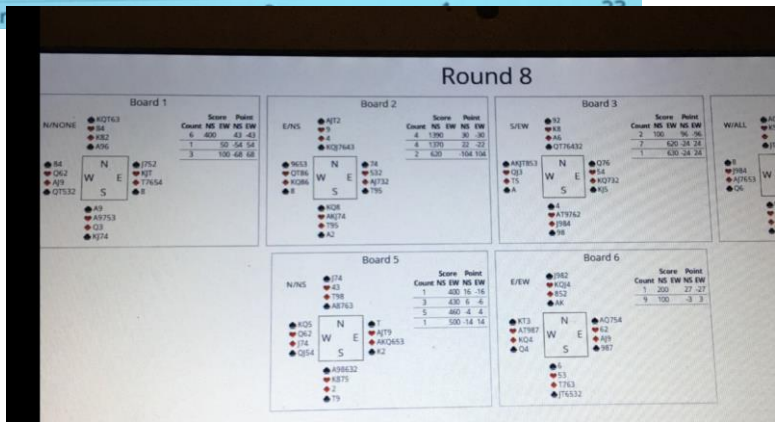


Pair	Players	Round points	Round rank	Sessi
3	Vince Demuy, Tom Hanlon	97	1	97
3	Vince Demuy, Tom Hanlon	0	1	97
3	Vince Demuy, Tom Hanlon	0	1	97
7	Frédéric Volcker, Thomas Bessis	0	1	89
7	Frédéric Volcker, Thomas Bessis	89	2	89
7	Frédéric Volcker, Thomas Bessis	0	1	89
16	Lars Lund Madsen, Lars Blakset	0	1	86
16	Lars Lund Madsen, Lars Blakset	86	3	86
16	Lars Lund Madsen, Lars Blakset	0	1	86
8	Boye Brogeland, Espen Lindqvist	31	4	31
8	Boye Brogeland, Espen Lindqvist	0	1	31
8	Boye Brogeland, Espen Lindqvist	0	1	31
12	Per-Ola Cullin, Peter Bertheau	23	5	23
12	Per-Ola Cullin, Peter Bertheau	0	1	23
12	Per-Ola Cullin, Peter Ber			

Result presentation
- Protected (hidden / shown)

Automatic monitor
- Full control
- In the room
- On every browser

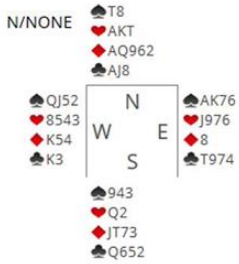
- Not outdated text but data call
- Zoom % / touch
- Update frequency
- Easy to read



BRIDGE COMPANY

BRIDGE+MORE BY BRIDGE COMPANY

UNIQUE DATA



	Score		Point	
Count	NS	EW	NS	EW
6	400	-400	23.00	5.00
1	210	-210	16.00	12.00
5	150	-150	10.00	18.00
1	130	-130	4.00	24.00
1	100	-100	2.00	26.00
1	50	-50	0.00	28.00

PLAY SEQUENCE

	N	E	S	W
1	2♣	A♣	9♣	3♣
2	3♥	4♥	7♥	A♥
3	T♥	K♥	9♥	2♥
4	3♠	Q♥	8♣	3♦
5	2♠	A♠	5♠	Q♣
6	4♠	Q♠	6♠	7♠

Table	Pair	Players	Contract	Tricks	Score	Point
T1	1 2		3 NT N	9	400	23.00 5.00
REF-1	- -		3 NT N	9	400	23.00 5.00
REF-2	- -		1 NT N	9	150	10.00 18.00
REF-3	- -		4♦ N	11	150	10.00 18.00
REF-4	- -		3 NT S	9	400	23.00 5.00
REF-5	- -		3♥ W	7	100	2.00 26.00
REF-6	- -		3♥ W	8	50	0.00 28.00
REF-7	- -		2 NT N	9	150	10.00 18.00
REF-8	- -		3 NT N	9	400	23.00 5.00
REF-9	- -		4♦ N	11	150	10.00 18.00
REF-10	- -		3♦ N	10	130	4.00 24.00

BID SEQUENCE

W	N	E	S
	1♦	Pass	1♠
Pass	2 NT	Pass	3♣
Pass	3♦	Pass	Pass
Pass	?	?	?

PLAY SEQUENCE

	N	E	S	W
1	8♠	K♠	3♠	2♠
2	T♠	6♠	4♠	J♠
3	9♦	A♠	9♠	Q♠
4	T♥	J♥	Q♥	3♥
5	2♦	8♦	J♦	4♦
6	Q♦	6♥	3♦	5♦
7	A♦	7♥	7♦	K♦
8	A♣	4♣	2♣	3♣
9	8♠	7♣	Q♣	K♣
10	A♥	7♠	2♥	5♠
11	K♥	9♥	T♦	8♥
12	6♦	T♣	6♣	5♥
13	J♣	9♠	5♠	4♥

TABLE	ROUND	BOARD	DEA
T 1	2	6	Ea

S

E 1♣ W

N

1♣	1♦	1♥
2♣	2♦	2♥

BRIDGE COMPANY

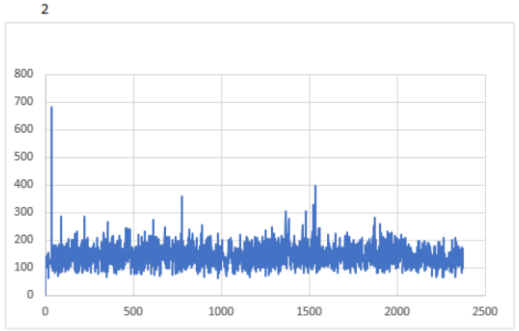
BRIDGE+MORE BY BRIDGE COMPANY

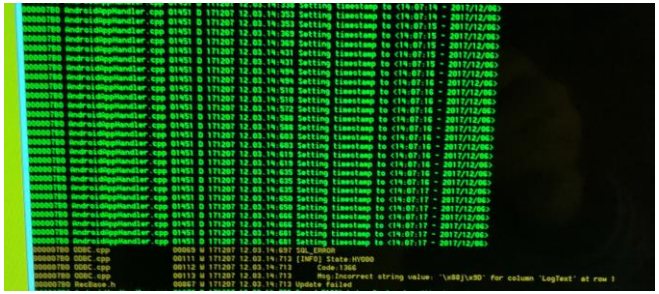
REAL TIME – REMOTE – SUPPORT AND HANDLING

Session management

Session #1

Table	Board	Board state	Pair NS/EW	Tablet Battery	Dealer connection	Dealer battery	Dealer state	Dealer error
A1	1	Ready	8 / 1	65%	Connnected	90.4%	INSERTDECK 0, NoError	





Remote:
- Setup
- Handle
- Follow to guide and help

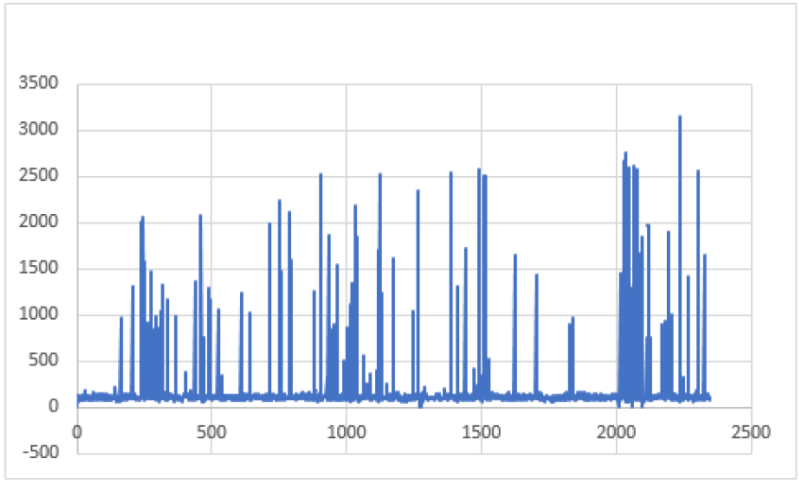
Log:
- 2000 – 2500 data point per table per game
- To improve the game and avoid issues
- To help our users – before, during and after a game

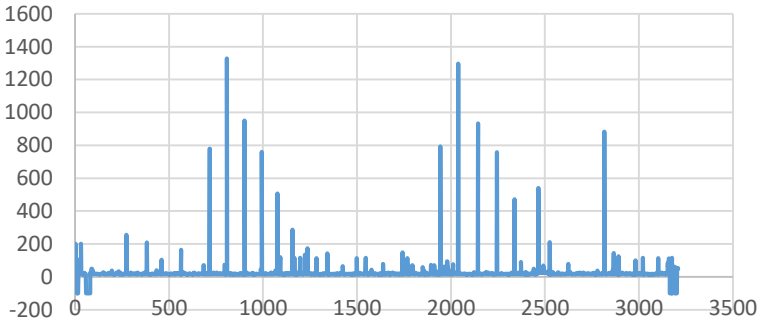
Public changelog

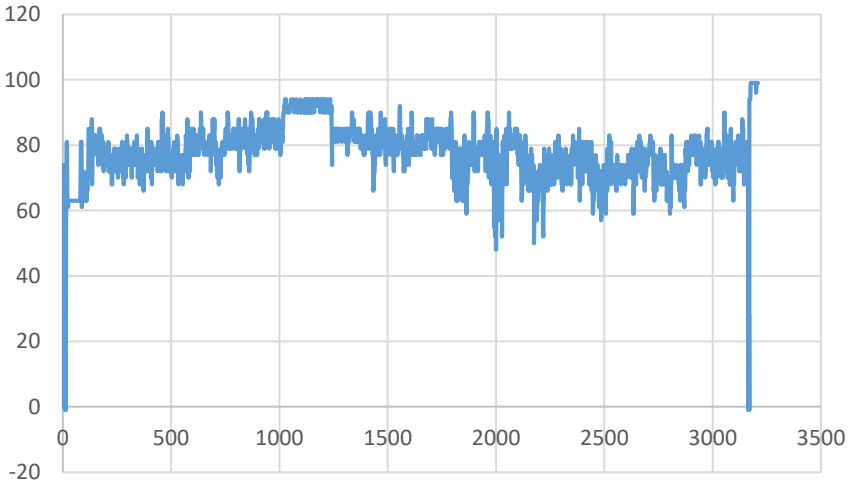
BRIDGE COMPANY

BRIDGE+MORE BY BRIDGE COMPANY

REAL TIME – REMOTE – SUPPORT AND HANDLING



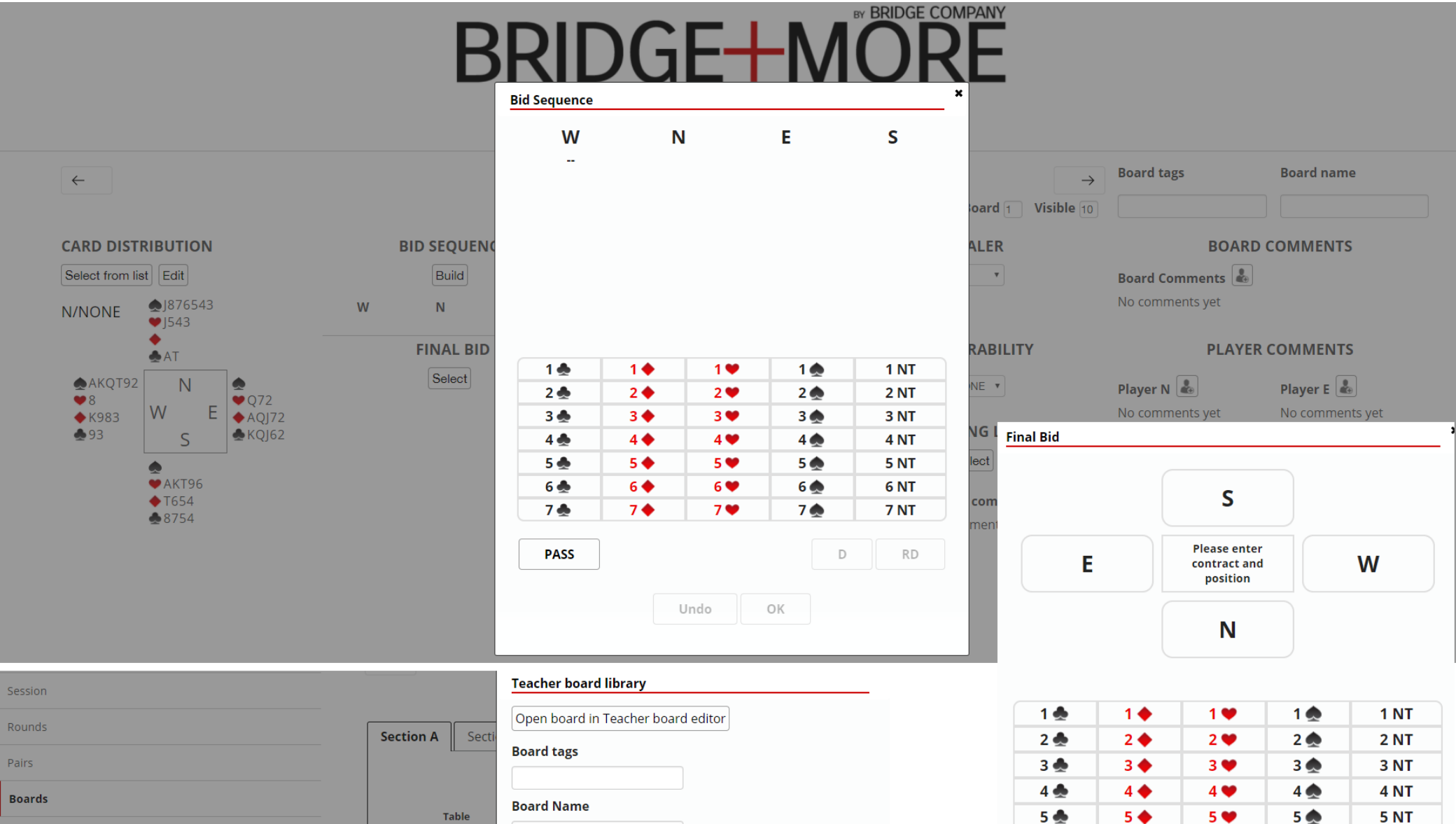




BRIDGE COMPANY

BRIDGE+MORE BY BRIDGE COMPANY

TEACHING – EASY TO USE, FLEXIBLE, SAVE TIME, CONTROL, EVALUATE



BRIDGE COMPANY

BRIDGE+MORE BY BRIDGE COMPANY

THANKS

Websites:
Bridgecompany.com – company behind
Bridgeplusmore.com - product
Bridgeplusinfo.com – for users – FAQ, How to.., guides, changelog

Please register for our newsletter
at Bridgeplusmore.com/newsletter