



EUROPEAN BRIDGE LEAGUE

# 8th EBL NBO OFFICERS' SEMINAR

## SEMINAR PROGRAMME

| DATE             | TIME        | TOPICS   | PRESENTER                   |
|------------------|-------------|--|-----------------------------|
| Thursday<br>28th | 16:00-16:30 | 1. Opening addresses                                   | Y. Aubry, Rossana Ciuffetti |
|                  | 16:30-17:15 | 2. Results of the EBL Survey                           | S. Fellus, P. Porteous      |
|                  | 17:15-17:30 | Coffee break   |                             |
|                  | 17:30-18:15 | 3. Recognition - Successful Cases                      | R.Livera, M.Melander        |
|                  | 18:15-18:45 | 4. England in progress                                 | J. Dhondy                   |
|                  | 19:00-19:30 | 5. Presence in Sport Organisation                      | J. Harsanyi                 |
|                  | 20:00       | Dinner   |                             |
| Friday<br>29th   | 09:30-13:15 | Group sessions:  |                             |
|                  | 09:30-10:15 | A) Social Media  | S. Fellus                   |
|                  | 10:30-11:15 | B) Bridge in printed press and on internet             | M. Horton                   |
|                  | 11:30-12:15 | C) Website/Communication                               | L. Woodruff                 |
|                  | 12:30-13:15 | D) P.R. North/ Western Europe-<br>South/Eastern Europe | J. Carić, M. Melander       |
|                  | 13:30-15:00 | Lunch  |                             |
|                  | 15.00-15:45 | 6. School programme                                    | S. Atay, O. Meir            |
|                  | 15:45-16:00 | Break  |                             |
|                  | 16:00-16:45 | 7. Promotion of Bridge sport                           | J. Damiani                  |
|                  | 17:00       | Bridge Company demonstration                           | M. Bilde, K. Nielsen        |
|                  |             | Free evening   |                             |



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| Saturday<br>30th | 09:30-13:15 | Group sessions:                                    |  |
|                  | 09:30-10:15 | E) Marketing                                       | G. Medugno   |
|                  | 10:30-11:15 | F) A Case Study: Lazio Bridge Committee            | S. Fellus  |
|                  | 11:30-12:15 | G) Learn to promote bridge!                        | G. Ofir  |
|                  | 12:30-13:15 | H) 60+   | M. Malysa  |
|                  | 13:30-14:45 | Lunch  |  |
|                  | 14:45-15:15 | 8. Promotion                                       | J. Ólafsson  |
|                  | 15:30       | 9. Poster session                                  | Monaco, Budapest, Liepaja,<br>Montecatini, Ostend, Opatija |
|                  | 20:00       | Cocktail and Gala Dinner                           |  |
| Sunday<br>31st   | 09:30-10:00 | 10. EBL Statutes                                   | E. Levy, P. Porteous                                       |
|                  | 10:00-10:30 | 11. Help new members to remain in Bridge community | E. Laurant   |
|                  | 10:30-10:45 | Break  |  |
|                  | 10:45-11:30 | 12. WBF development                                | G. Rona  |
|                  | 11:30-12:30 | 13. Synthesis and final remarks                    | Y. Aubry   |
|                  | 12:30       | Farewell Lunch                                     |  |