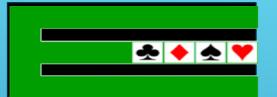


# Tromsø - Norway 16-17 July 2015

By: Gilad Ofir Moshiko Meyouhas







#### **Main Contents**

- 1. An Introduction to the Israeli Kids Project.
- 2. Setting up the infrastructure.
- 3. Classroom Elements.
- 4. Teacher Point of View.
- 5. Israeli Youth Model.



# An Introduction to the Israeli Kids Project





#### The "Next Generation"

#### The project covers today:

- √ 30 schools nationwide.
- √ 1,000 pupils, within the age group of 10-11.
- ✓ Most of the bridge lessons are included within the regular schools syllabus.





# Setting up the infrastructure





## Marketing strategy

- ✓ Locate potential schools:
  - Make sure they are <u>close</u> to the Bridge clubs in the targeted area.
  - Use every <u>influential</u> source : a contact person working in the potential school or involve an influential parent.
- ✓ Setup meetings with the School's principles.
- ✓ Remember You just need One!





#### Marketing meeting preparations

- ✓ Equip yourself with:
  - Documentation recognizing Bridge as a sport.
  - Your NBO's activity brochure.
  - DVD with image clips or short footage of kids competitions.
  - Be prepared to difficult questions (Cards, age limit)
- ✓ Have a graduate of the youth program accompany you— it will serve you well!







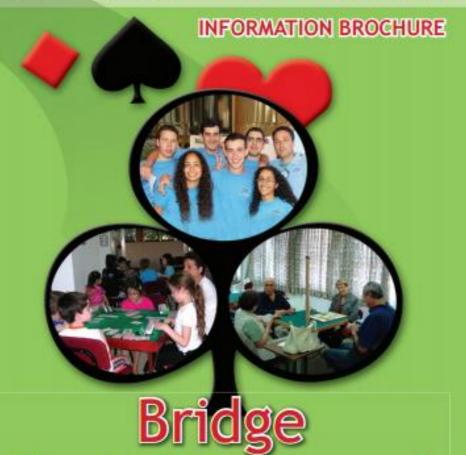
The Ministry of Education, Culture and Sport



The Israel Association for Sport in Schools



The Council for Organizing Betting on Sport "Ayelet" - Israeli association for non-olympic competitive sports



It's a sign that you are young!

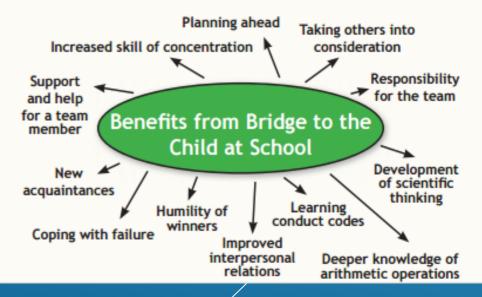
Telephone: +971-3-9794862 | Fax: +972-3-9794319 | www.bridge.co.il

#### Benefits from Bridge to Schoolchildren

Besides being a beneficial and enjoyable recreational activity, bridge also satisfies the child's competitive drive, enables him to be proactive, helps him build his self-confidence and make contacts, enables him to cope with both failure and succees and teaches him to take decisions and assume responsibility.

The child transfers the skills acquired at bridge into other fields as well:

- Development of scientific thinking: discovery analysis conclusions - application - generalization
- Using logic and improving memory
- Acquaintance with statistical concepts
- Deeper knowledge of arithmetic operations
- Improved ability to concentrate
- Improved ability of self-control
- Development of planning ability
- Increased productivity





## Core topics for the meetings

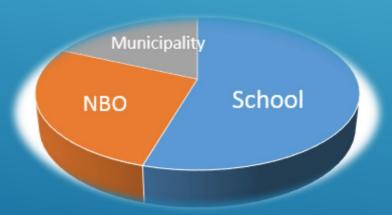
- ✓ Advantages of teaching Bridge to children.
- ✓ Increasing school prestige.
- ✓ School commitment:
  - Budgeting and financing.
  - Encouraging & motivating pupils to participate.
- ✓ Explaining the importance of including bridge in the school's timetable (and not afterhours).





### The Teacher'

- ✓ Age.
- ✓ Certification & Training.
- ✓ **Salary:** The teacher's salary is based on the school's commitments and supplemented by support from:
  - ✓ The NBO.
  - ✓ The Municipality (city council).





#### **Developing tutorial instruction**

- Creating a panel of teachers, focused on teaching children, by means of:
  - A teachers training course with special emphasis on teaching Bridge to children.
  - Periodical seminars specifically designed for specialization in teaching Bridge to children (Tips / Teaching techniques etc..).



#### **Project Insights**

- ✓ Early introduction to the game starting at age 10.
- ✓ First academic year dedicated to Mini Bridge.
- ✓ Introduction to Bridge in the last two month.
- ✓ Creating **after school** private courses :
  - At least 12 participants.
  - At reasonable rate (about 120 shekels 30€ per month).
  - Suggested locations are at the local community centers, Bridge clubs.

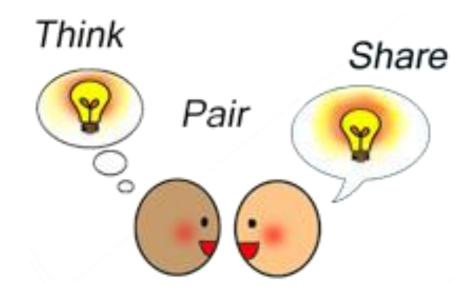


#### **Project Insights**

- ✓ Once they have mastered the basics, encourage them to take part in local Bridge club competitions children are quick learners.
- ✓ "Hand holding" & mentoring is recommended during the first months in the clubs. (It will take about 6 months for them to achieve average results).
- ✓ A group of at least 12 kids is essential! Huge Dropout!



# <u>Discussion</u> Worldwide Youth Projects





## Classroom elements





#### The main element – Official Booklets!

Teaching instruction booklet - Why do we need it is? What is it for?

- ✓ Basic principles:
  - √ 41 lessons in 2 booklets.
  - ✓ Each lesson focuses on a different topic.
  - ✓ The booklets are for the use of the teachers!
  - ✓ The booklets contains teaching instructions:
    - What to do, how to behave?
    - How to introduce a topic?
    - Leading questions to be used.
    - Examples helping to clarify topics and terminology.
    - Practice assignment handouts.
    - Lesson summary handouts.





#### Booklet # 1 – Mini Bridge

- ✓ Allowing easy access to the world of Bridge.
  - Explains basic terms.
  - Emphasis on hand play.
  - Easy access to the basics of defense play.
  - Enabling the pupils to bid logical contracts ("full game", "slams" etc..) using a decision flow table.

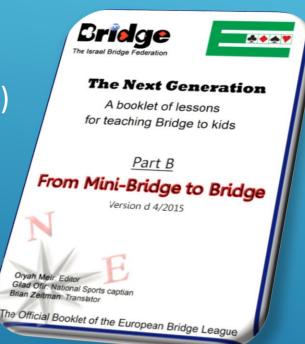






#### **Booklet #2 – From Mini Bridge to Bridge**

- ✓ Allowing easy access to the contract bridge
  - Explains basic terms.
  - Teaching the language of Bridge (bidding) using bidding boxes.
  - Dealing with first and second bids of the responder.
  - Teaching overcalls (no Doubles yet).





#### Logistics preparations for classroom teaching

#### Come prepared with:

- ✓ Prepared deals —don't bypass this it is important.
- ✓ Review your lesson material beforehand.
- ✓ Make enough copies of handouts.
- ✓ Bring small rewards to encourage the pupils.





#### The lesson's framework

- ✓ Each lesson is 90 minutes.
- ✓ It is important to follow the booklet accurately.
- ✓ Don't lecture more than 15 min,
- ✓ Use most of the lesson time to play.





## Coffee break





## Teacher's point of View





#### The Teacher's goals

- ✓ To instill enthusiasm for the game.
- ✓ To motivate ambitions to reach the next level.
- ✓ Locate and recommend talent development.







#### **Teaching Tips**

- ✓ Competitiveness.
- ✓ Discipline.
- ✓ Follow the lessons.
- ✓ Take it slowly.
- ✓ Additional activities.





#### **Actual Mini Bridge Lesson**

#### Mini Bridge booklet - Lesson 1



#### **Zoom In to the Lesson structure**

Mini Bridge booklet - Lesson 3



#### Youth coordinator's goals

- ✓ Marketing the program among the educational frameworks and within the municipalities.
- ✓ Strengthening and maintaining the teachers infrastructure.
- ✓ Maintaining continuity -
  - ✓ Creating a competitive events.
  - ✓ Directing teachers to link pupils to the local Bridge clubs.
- ✓ Finding solutions to high dropout rate.
- ✓ Directing talents to the suitable training frameworks and programs.



## Coffee break





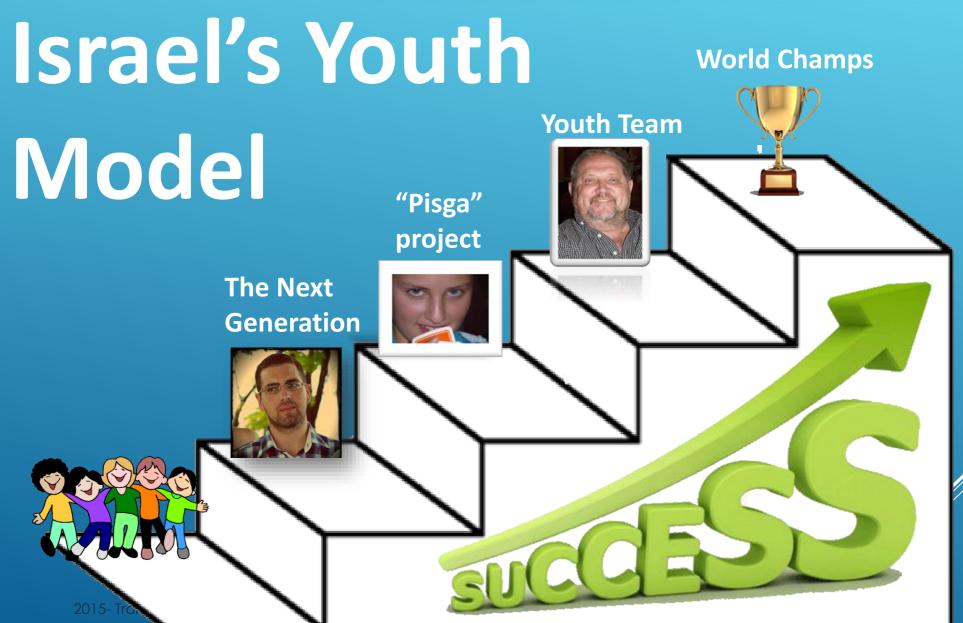
# **Discussion Analyze the Booklets**





European Bridge League

## **EBL Youth Bridge Coach Seminar**





## Israel's Youth Model - Photos













#### **Competitive Events For Children**













#### Here are a few who went that root:









#### Few more...









## Time to be Proud... ©





## **Questions?**





# Thank You for listening

