

Rome 2016

Marek Małysa







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FINALLY The Polish Bridge Union in March 2014 started program "BRIDGE 60+" creating bridge clubs all around the country with lessons for beginners and proffesionals.



QUESTIONS



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WHY?

HOW?

HOW TO FINANCE IT?

HOW DOES IT WORK IN POLAND?





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To join European Union initiative on Alzheimer disease what will open door to EU funds and sponsors.





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NBO & Alzheimer Association should join forces and a chosen specialist from Bridge 6o+ program will coordinate it.





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FINALLY next year we can apply to "III European Health Program" to get their financial support. Cooperation with Universities and Alzheimer Association will help a lot. Money will be distributed between NBOs who will join our project.

By now we have declaration from 13 countries.





HOW DOES IT WORK IN POLAND?

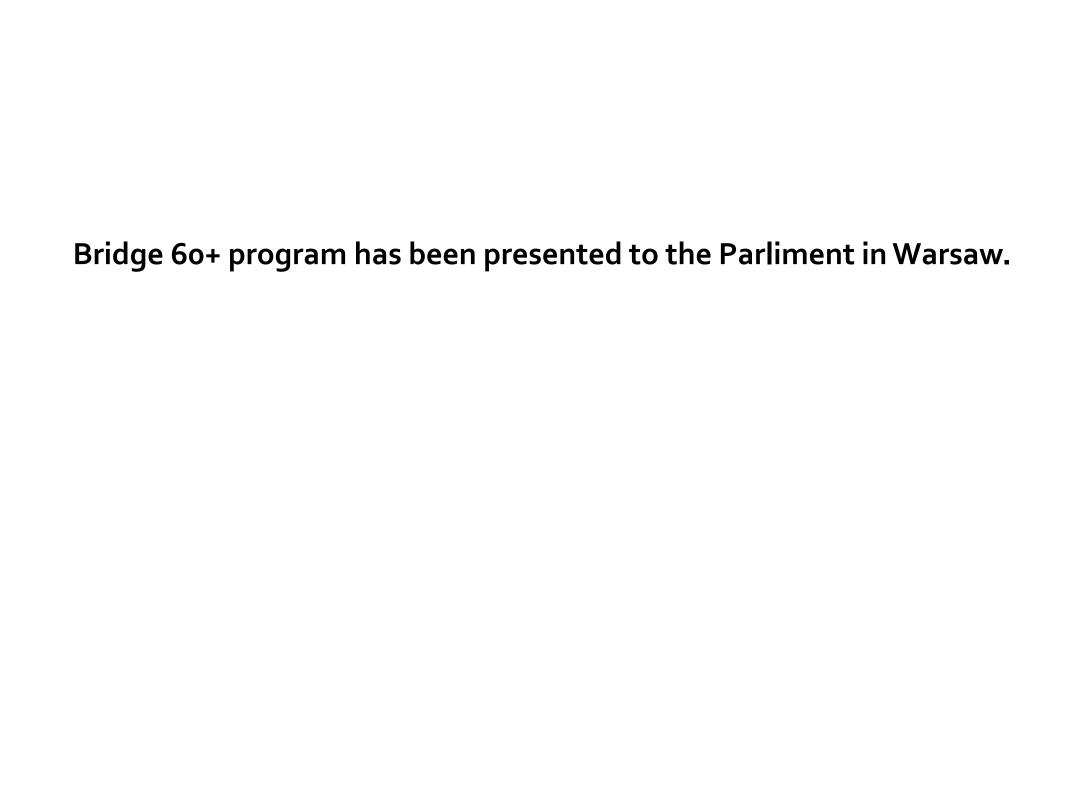
Polish Bridge Union gave me authorization to all necessary activities within the program.



We received financial support from Ministry of Labour and Social Policy and one of insurance companies.







We're running www.bridge6oplus.eu web site and facebook fanpage.



We placed information about the program in several media.



Within two years almost 140 "clubs" joined our program!



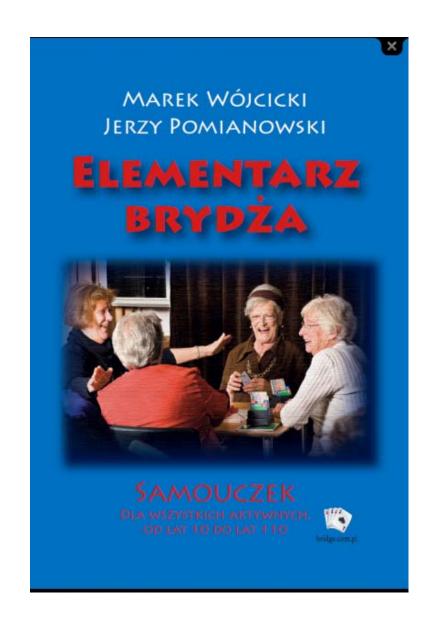


All has been equipped with boxes, cards, bidding-boxes and leaflets.



HOW TO JOIN THE PROJECT? 1. ATTACH TO THE PROJECT IN A CONVENIENT SPOT. YOU WILL FIND THE ADDRESS AND CONTACT INFORMATION ON WWW.BRIDGE60PLUS.EU 2. COME TO THE FIRST MEETING WHERE YOU WILL RECEIVE BRIDGE BOOK SUITABLE FOR YOU. 3. TALK TO OUR INSTRUCTOR AND OTHER PARTICIPANTS. THEY WILL SHARE THEIR EXPERIENCE WITH YOU. INSTRUCTOR WILL EXPLAIN YOU RULES OF THE GAME 2 AND ANSWEAR ALL YOUR QUESTIONS 4. ENJOY THE GAME AND MEET NEW FRIENDS AT THE BRIDGE TABLE! NOTES: JUST TRY TO GO AWAY FROM HOME MEET NEW PEOPLE **EVERY AGE IS PROPER** FOR A NEW HOBBY! THE NEAREST ADDRESS: PZO Ministerstwo Pracy i Polityki Społecznej Partners: www.bridge60plus.eu

"Elementary bridge book" was specially edited and distributed to all clubs and given for free to beginners.



All "teachers" received brochure with instruction how to teach old people.

Most of the teachers received small money for their lessons.

Together with University Nicolaus Copernicus we did the first research checking results of the program. Later this University started official cooperation with PBU within their research program (various influences on brain from people activities).

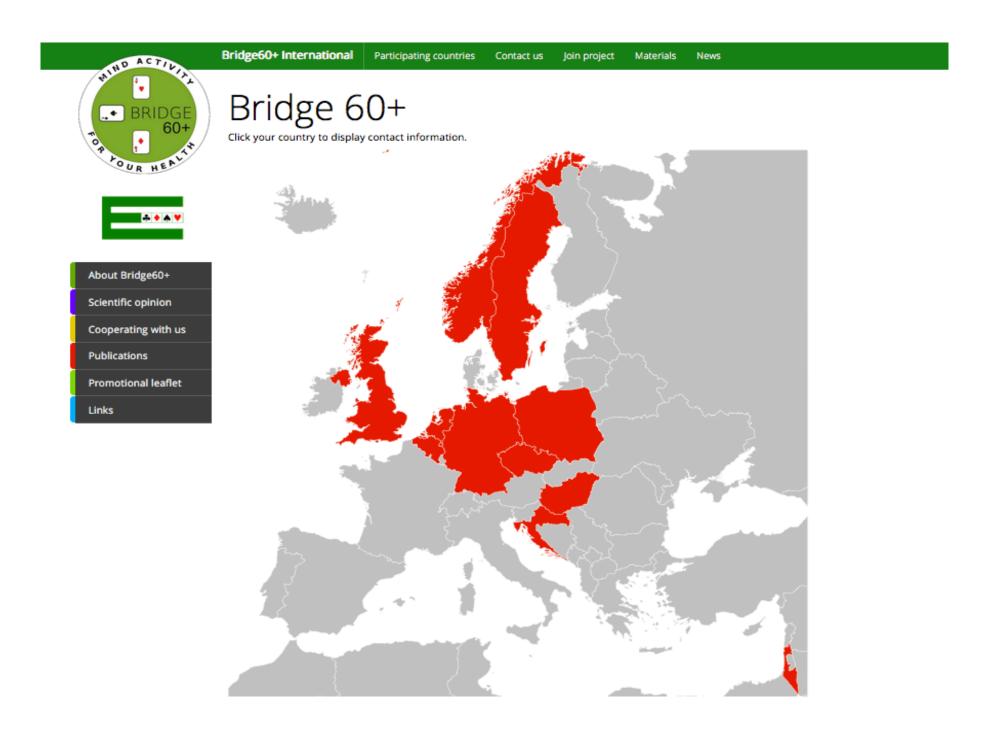




Their "Neurocognitive Laboratory" employes psycholgists, physicists, mathematicians and medical doctors.



http://intl.bridge6oplus.eu/



WHO IS NEXT TO JOIN THE PROGRAM?





