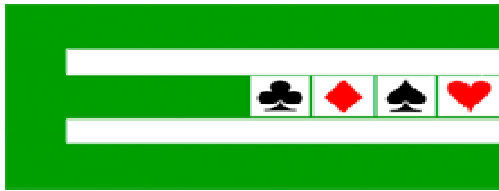


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Social Media

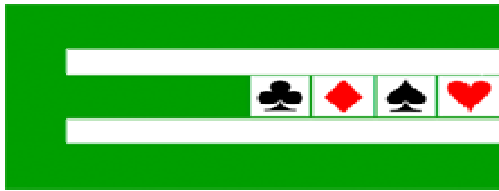
By Simon Fellus



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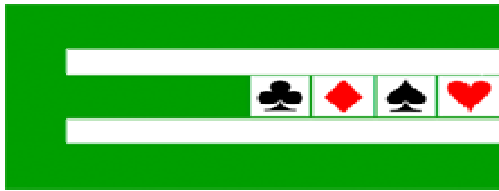
- We are what we communicate





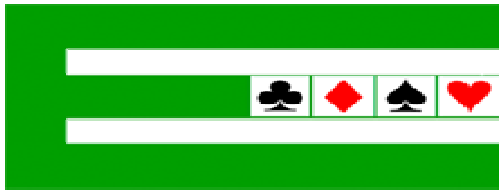
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-  Facebook : Share everything
-  Youtube : Videos
-  Flickr: Pictures
-  Whatsapp: Messages – Communication within NBO
-  Twitter: News




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-  Facebook : Share everything
- **Spotlight**- Player profiles, interviews of athletes, special reports
- **Emotion**- The best emotive shots of the action
- Shots from the tournament
- ADD LIKES to the other NBOs FB Pages

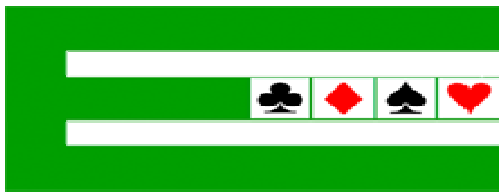


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-  Youtube : Videos
- Archive of:
 - - All the EBL videos in the last 2 years
 - - All the WBF videos in the last 3 years
- Create your own account (gmail account)
- Subscribe both Youtube pages

YOU CAN USE THIS MATERIAL!

Just add "Courtesy of..."



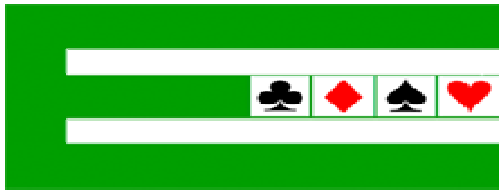
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-  FlickrR: Pictures

- Archive of:
 - - All the EBL pictures
 - - All the WBF pictures

YOU CAN USE THIS MATERIAL!

Just add "Courtesy of..."



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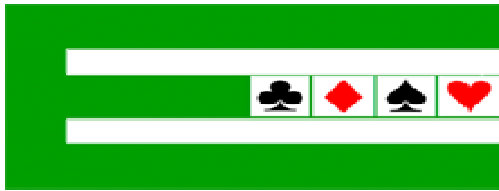


Whatsapp: Messages – Communication within NBO


Free

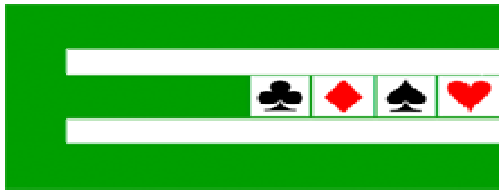
Mobile numbers of all the members

Groups : Club -Regional Committee - NBO



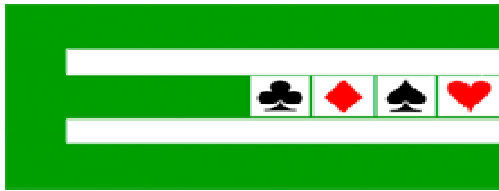
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-  Twitter: News
- Live Info
- How much speed is important in our community?



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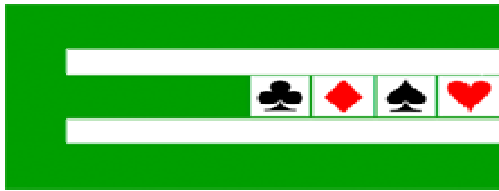
- Questions???
- What do i want to communicate?
- Which is the target?
- Which tools are the best for me?
- Which is my strength and which is my weakness?



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- The promotional initiative, wherever it comes from,
MUST be supported by all the NBOs

* Calendar : Improve



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- We must be on the same way considering all the different realities

- **WORK TOGETHER**