



The Venue 454 tables In the middle of Örebro town Fully air-conditioned About 10 hotels and more then 1500 beds in walking distance About 50 restaurants nearby Shopping centres and other stores

Pairs at 10.00 – Bronze tournament 24 boards Pairs at 14.30 – Bronze tournament 24 boards – handicap calculation Pairs at 15.30 – Silver tournament 42 boards Pairs at 19.00 – Bronze tournament 24 boards Chairman's Cup – Team tournament – KO after two days Swiss. (170 teams). Running for six days Swedish Senior Pairs, Women Pairs, Mixed Pairs and Open Pairs. IMPORTANT: Tournaments for all categories of players!

What's in it for me?



- We have thousands of players participating.
- They spend huge amounts on accommodation, food and shopping.
- We organise it at a time that is dead from a tourism point of view in a town that is not by the sea in Sweden.
- The town will be full bridge players everywhere. The hotels and restaurants are more or less fully booked.
- IMPORTANT: We knew we could sell this. Question was how best to do it? We had to be able to answer the key-question from all partners: What's in it for me?

Our offer: we bring customers!

- Customers who come eat, live or buy their services...
- Three different packages. Gold (12K), Silver (8K) and Bronze (5K).

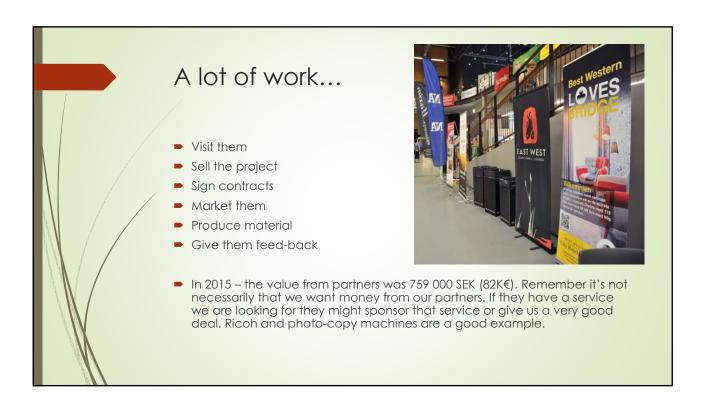
Bronze

Homepage, Official Program, Own tournament, Map (logo), can advertise in our venue.

All above, dinner for partners, three pages of adds in a booklet, add in our magazine.

All above, more space/pages for adds.







The image of a Bridge Festival



You have to find the partners, sell your project and tell them "What's in it for me"!

