



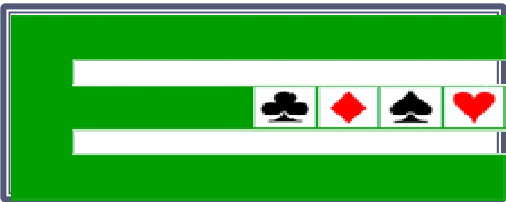
8th EBL NBO Officers' Seminar

School Program

Presented by

Oryah Meir & Sevinç Atay

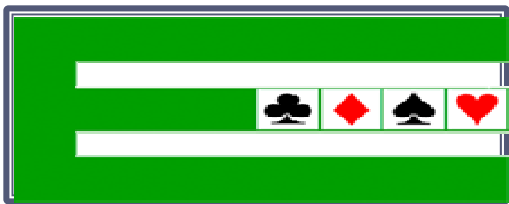




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Bridge the Gap

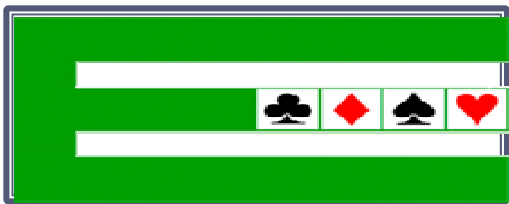




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It's in the NBO's best interest to teach Bridge to kids and youth!

- It provides fertile ground to scout out young **talents** who in time, can become leading **champions**.
- Kids grasp the game more **quickly**, therefore their results and **achievements** are soon apparent.
- More achievements = more **recognition** and government **support**.
- Kids parents can **join** as well.
- Kids and youth can help **break down** the negative pre conception of the game.

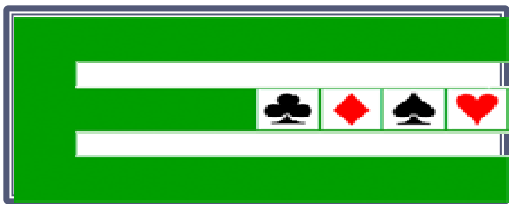


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The best platform to teach kids is the school

- We get the legitimacy to start teaching Bridge by using the headmaster's authority.
- The kids are already there!
- Schools provide all the facilities we need.

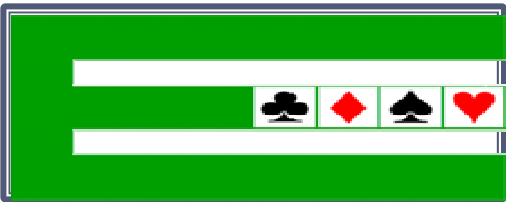




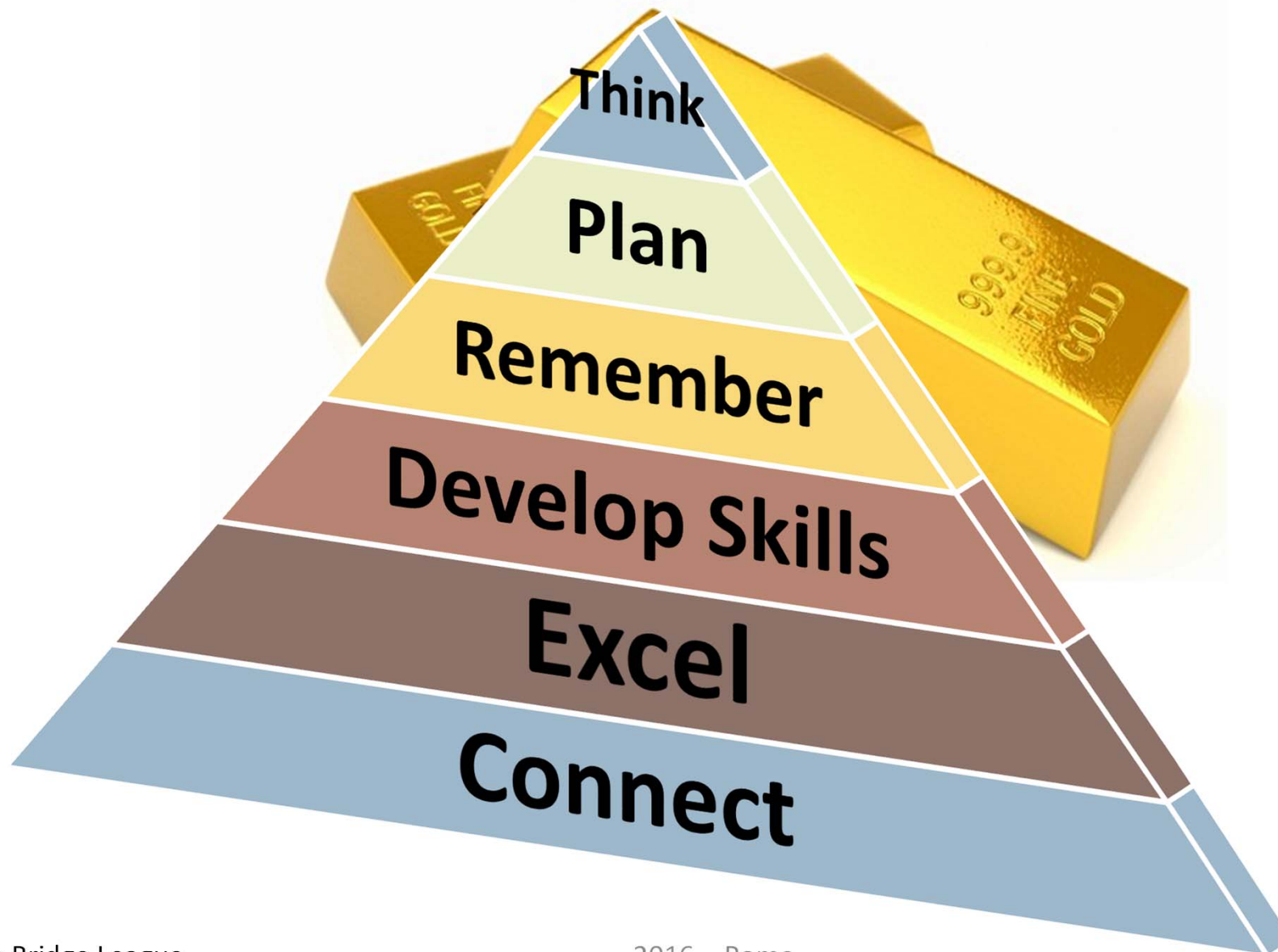
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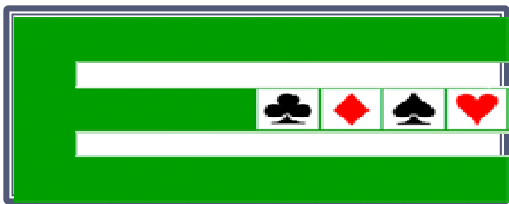
How to convince headmasters to allow Bridge lessons in their school?

- ✓ Through Bridge kids can learn useful skills and develop their learning abilities while exercising their brain.



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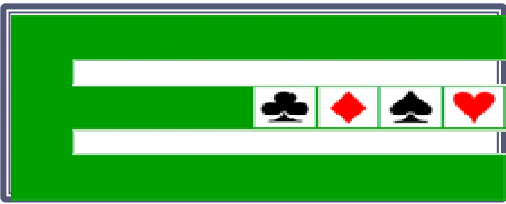


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How to convince headmasters to allow Bridge lessons in their school?

- ✓ Through Bridge kids can learn useful skills and develop their learning abilities while exercising their brain.
- ✓ Backup your words with success stories.
- ✓ Bring marketing materials.
- ✓ Tell the headmaster that Bridge is actually a popular sport.



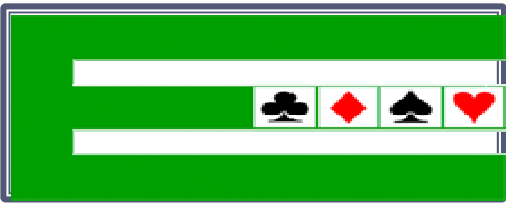


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“Close the Deal”

- No need to invest money in facilities.
- No need to invest money in equipment.
- Bridge teachers are professional and qualified.





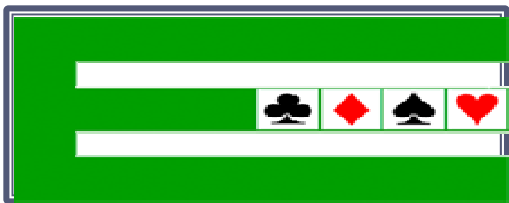
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The only expense is - Teacher's Salary

Funds resources:

- School funds,
- Municipality funds,
- The parents can make a small contribution ,
- The NBO can subsidize some .



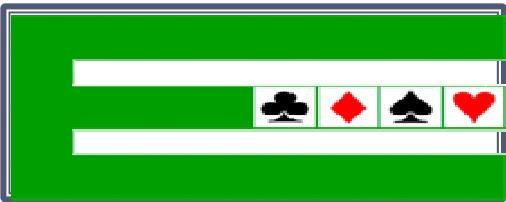


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Follow up is very important!



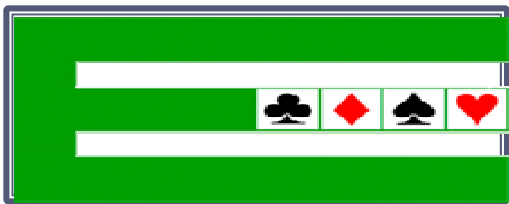
Don't let your meeting achievements fade away.



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Provide Good Teachers!





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Create a Competitive Framework For Children





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**Give up the fear
but do not give up a school
Program in your NBO.**