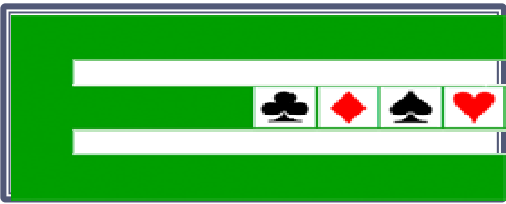


# 8th EBL NBO Officers' Seminar

## Recognition – successful cases Cyprus

**By Rena Livera, Executive Secretary**





# 8th EBL NBO Officers' Seminar

**Cyprus, known for...**



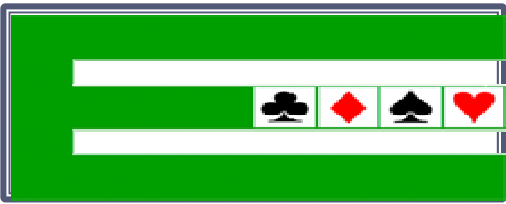
*Tourism*



*Aphrodite, Goddess of  
Love and Beauty*



*History*



# 8th EBL NBO Officers' Seminar

Cyprus, known for...



*Food*

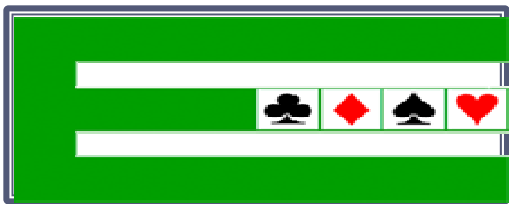


*Sun*

But not known for Bridge...YET 😊



*Hospitality*

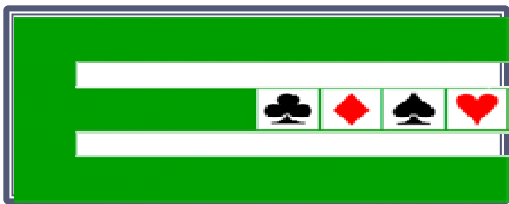


# 8th EBL NBO Officers' Seminar

## Bridge in Cyprus

1940s	Bridge played in homes and clubs
1960	Cyprus Bridge Federation established
1994	Member of Cyprus Sports Organisation
1999	Member of Cyprus Olympic Committee
2007	Moved to Olympic House in Nicosia
2010	Included in Adult Education Programme of the Ministry of Education
2015	Organised successfully ESFG15 in Protaras
2016 <b>NEW!</b>	Student activity clubs of University of Cyprus

CBF now has 8 member clubs and ~300 players



# 8th EBL NBO Officers' Seminar

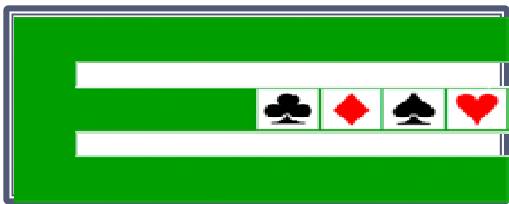
## Recognition

Cyprus Sports Organisation

Cyprus Olympic Committee

Ministry of Education





# 8th EBL NBO Officers' Seminar

## Cyprus Sports Organisation



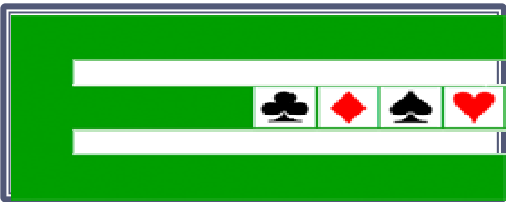
Sports authority of the state

Responsible to support financially and otherwise all Cyprus sports federations

In charge of Sports Academy which sponsors all sports related training



CSO and Sports Academy are our main sponsors



# 8th EBL NBO Officers' Seminar



 **ΚΥΠΡΙΑΚΟΣ ΟΡΓΑΝΙΣΜΟΣ ΑΘΛΗΤΙΣΜΟΥ**  
**CYPRUS SPORT ORGANISATION**  
Η Ανώτατη Αθλητική Αρχή της Κύπρου - The Highest Sport Authority in Cyprus

*Γραφείο Προέδρου*  
*Chairwoman's Office*

**MESSAGE OF Dr CLEA HADJISTEPHANOU- PAPAELLINA**  
**CHAIRWOMAN OF THE CYPRUS SPORT ORGANISATION**

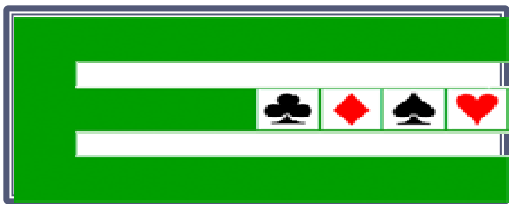
The Cyprus Sport Organisation, as the Highest Sport Authority of Cyprus supports and embraces on behalf of the State all Sport Federations in Cyprus.

The Cyprus Bridge Federation, is one of them.

I wish all the best to the European Bridge League.

  
Clea Hadjistephanou -Papaellina  
Chairwoman





# 8th EBL NBO Officers' Seminar

## Cyprus Olympic Committee

Applied for membership shortly after the IOC Grand Prix for Bridge in Lausanne 1998, at that point Bridge was planned to be in the 2002 Winter Olympics

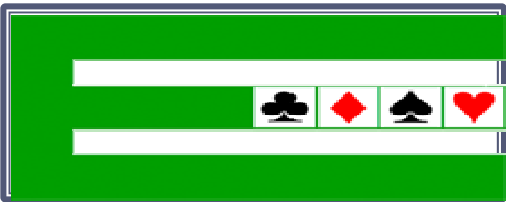
Very important that Bridge was recognised by the state as a sport and therefore member of the Cyprus Sports Organisation

Allocated an office in the Cyprus Olympic House

CBF participates in "Olympic days" organised by the COC.







# 8th EBL NBO Officers' Seminar

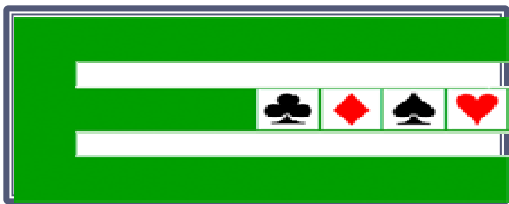
Welcome by the President  
of the Cyprus Olympic Committee  
Hon. Prof. Ouranios M. Ioannides



Please communicate my warmest regards to the European Bridge League. The National Olympic Committee safeguards the principles and values of Olympism and supports all the sports recognised by the International Olympic Committee. We strongly support the efforts of Bridge for further enhancement of their sport.

Best regards.

Ouranios M. Ioannides



# 8th EBL NBO Officers' Seminar

## Ministry of Education



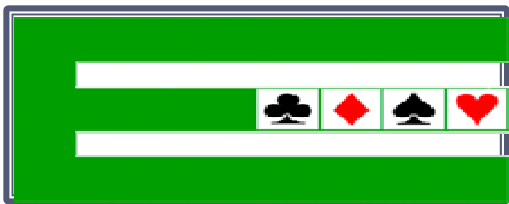
Bridge is in the curriculum of Adult Education Centres since 2010

Bridge reaches out to a large audience since Adult Education Centres are very popular

The Ministry covers the remuneration of Bridge teachers

Next step: Secondary schools?





# 8th EBL NBO Officers' Seminar

## Our challenges

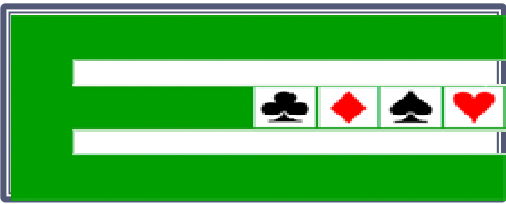
Attracting younger players

Investment required to learn the game is a barrier of entry

Bad reputation of playing cards

Teachers and Directors

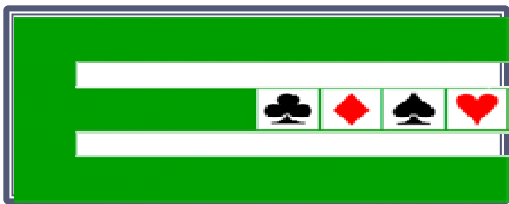




# 8th EBL NBO Officers' Seminar

Attracting young players...





# 8th EBL NBO Officers' Seminar

## Promoting Bridge

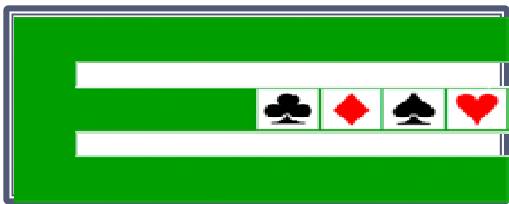
Adult Education Programme brought in many new players

Successful start at University of Cyprus

Will initiate discussions with Ministry of Education for pilot introduction to schools' curriculum

Pursuing a weekly column in the newspaper with the highest circulation and a TV slot





# 8th EBL NBO Officers' Seminar

## Our Annual International Festival

Combines competitive Bridge, Sun and Sea

Attracts players from all over the world

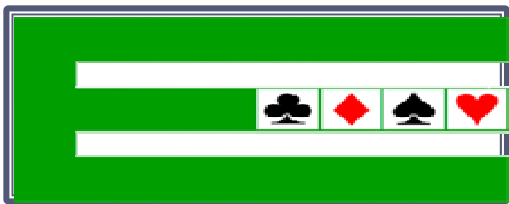


The 28<sup>th</sup> Annual Festival

will take place during 13-17 May 2016 at Poseidonia Beach

Hotel in Limassol





# 8th EBL NBO Officers' Seminar

**#ESFG15**

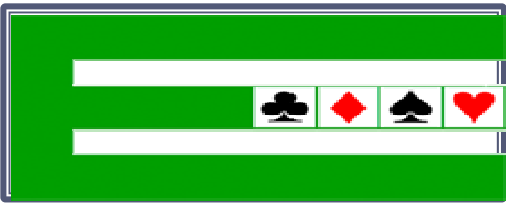
Very proud to have organised with success the 2015 European Small Federations Games

RR of 14 participating countries in a most interesting contest

Enjoyed wide publicity in Cyprus

Financially covered in full by sponsorship



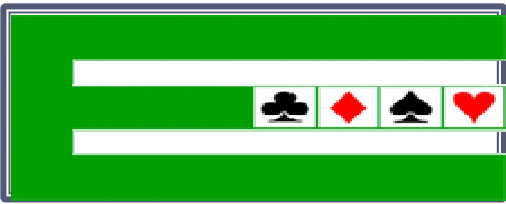


# 8th EBL NBO Officers' Seminar

**#ESFG15, *the venue***



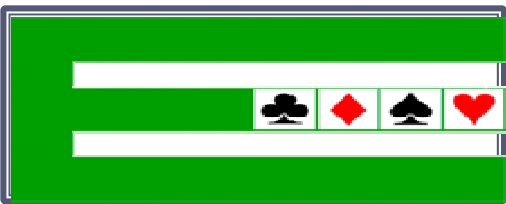




# 8th EBL NBO Officers' Seminar

#ESFG15, *the games*



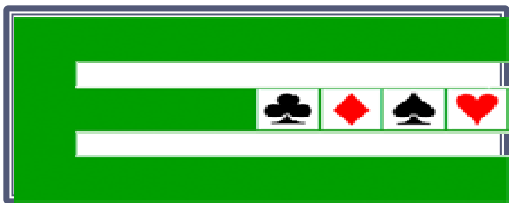


# 8th EBL NBO Officers' Seminar

**#ESFG15, *the winners***



**Thank you EBL, we are sure you will give us the chance to host an event again in the near future!!!**



# 8th EBL NBO Officers' Seminar

**In conclusion...**

We are a small country with few players...

BUT, we really love our game...

and we are focussed at promoting Bridge especially within youth

**We will become much stronger!**



# 8th EBL NBO Officers' Seminar



THANKS FOR YOUR ATTENTION



cyprusbridge.org